

SUPPORT GEELONG ARTS CENTRE'S

THE CHURCH GIVING CAMPAIGN



Geelong Arts Centre has launched our philanthropic campaign, The Church Giving Campaign, which aims to transforming the interior of the Church, and in turn the artistic prospects of Geelong's incredible pool of creative talent.

As a valued Friend of Geelong Arts Centre, we are seeking your support in sharing our campaign with your networks, colleagues, friends and loved ones.

Below are details on the campaign to facilitate sharing of the campaign – ways to share include posting on social media, sending an email or bringing a group of friends together to visit Geelong Arts Centre.

If you have any questions, please contact Campaign Manager, Kimberley Sinnott via kimberley@geelongartscentre.org.au.

Thank you for supporting Geelong Arts Centre's Church Giving Campaign.

Short copy:

Geelong Arts Centre is maximising opportunities for local artists and talent through The Church Giving Campaign and needs your support!

Focusing on the interior redevelopment of the mid-1800s Church located in the heart of the Geelong Arts Centre creative campus, through *The Church*, Geelong Arts Centre will be able to further nurture and foster incredible talent and to provide opportunities and pathways for artists to hone and develop their craft.

Through philanthropic support of The Church Giving Campaign, you can help Geelong Arts Centre in this pursuit, allowing emerging artists to develop their craft, experiment with new techniques, and grow as professionals.

This support not only fosters artistic growth but also contributes to a vibrant and thriving artistic community.

You can get involved by:

- Making a donation to the campaign via geelongartscentre.org.au
- Donating on Geelong Arts Centre's Giving Day – Thursday 9 November – where the impact of your donation will be maximised
- Name A Seat - Leave a lasting legacy for a tax-deduction beginning at \$750 and name your seat in Geelong Arts Centre' major theatres

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Long copy:

Geelong Arts Centre invites the Geelong community to contribute to transforming the interior of the Church, and in turn the artistic prospects of Geelong's incredible pool of creative talent.

The Church Giving Campaign focuses on the interior redevelopment of the mid-1800s Church located in the heart of the Geelong Arts Centre creative campus.

Building on the investment provided by the Victorian State Government and an array of generous donors, the campaign provides a chance to maximise opportunities for the next generation of artists and creatives with the implementation of a cabaret-style performance venue and artist support spaces.

The Church venue, through a grants and gifts program, would facilitate access and revenue streams for artists to participate in and contribute to the city's cultural scene. It would provide emerging talents with the resources, accessibility, and technical support necessary to develop groundbreaking work, whether in theatre, music, or other creative fields.

This inclusive and collaborative environment would foster the growth of Geelong's creative community, leading to the creation of innovative, thought-provoking art that enriches both the local culture and the economy.

In essence, this space is not just a physical location; it's a vital investment in the talent and creative spirit of Geelong, promising a future of artistic excellence and cultural enrichment for all.

The Church Giving Campaign is a heartfelt call to the community, seeking their support to add the final touch to an already remarkable redevelopment project.

With the community's backing, the campaign aims to secure the "cherry on top" that will elevate Geelong's arts scene to new heights.

By contributing to this cause, donors not only make an immediate impact but also leave behind a lasting legacy in the future of Geelong arts, ensuring that their support reverberates through time, enriching the cultural landscape and nurturing creativity for generations to come.

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Social media copy:

🌟 Geelong Arts Centre is embarking on a groundbreaking journey to transform our cultural landscape through The Church Giving Campaign!

Transforming the mid-1800s Church right at the heart of the Geelong Arts Centre, this campaign will be able to further nurture and foster incredible talent and to provide opportunities and pathways for artists to hone and develop their craft.

Donate to support local artists to develop their craft, experiment with new techniques, and grow as professionals.

#GeelongArtsCentre #WhereCreativityMeets #ChurchGivingCampaign
#CreativeGeelong

🎨 The arts has the power to inspire, uplift, and transform.

Geelong Arts Centre's Church Giving Campaign is on a mission to elevate opportunities for artists in Geelong! Join us and donate as we ignite creativity and talent in our region!

#GeelongArtsCentre #WhereCreativityMeets #ChurchGivingCampaign
#CreativeGeelong

🌟 Geelong Arts Centre's Name A Seat campaign is providing an opportunity for you to illuminate the future for emerging creative talent.

With a tax-deductible donation starting at \$750, you'll be making a meaningful contribution to opening new doors and shining a light on homegrown talent, all while literally engraving your support for emerging artists

Show your support and learn more now at <https://geelongartscentre.org.au/support-us/donations/name-a-seat/>

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Assets:

[Geelong Arts Centre - The Church Giving Campaign](#)

Links:

<https://geelongartscentre.org.au/support-us/donations/church-giving-campaign/>

<https://geelongartscentre.org.au/support-us/donations/name-a-seat/>